

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

WEBSITE ADDRESS:  
<http://leg.ca.gov/charities/>

# COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

## 2001 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12599.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



### Name and Address of Commercial Fund-raiser:

258

2002

PUBLIC INTEREST COMMUNICATIONS, INC.  
7700 LEESBURG PIKE, SUITE# 301N  
FALLS CHURCH, VA 22043

### Name and Address of Charitable Organization or Charitable Purposes:

CT No. 24625 FEIN No. 52-6078441

Common Cause  
Name of Charity  
1250 Connecticut Ave. NW  
Address of Charity  
Washington, DC 20036  
City, State, and ZIP Code of Charity

### TELEMARKETING

(Kind of Activity)

held (on) (from) January 1, 2002 to December 31, 2002  
(Date or Dates must be shown)

#### 1. REVENUE

- A. Cash Contributions  
B. Entertainment sales or admission charges  
C. Sales from products  
D. Advertisement sales  
E. Membership fees  
F. Other sources: (Specify)

96,410.00 A.  
B.  
C.  
D.  
E.  
Fa.  
Fb.  
Fc.  
Fd.

- a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

#### G. TOTAL REVENUE

96,410.00 G.

#### 2. EXPENSES

- A. Fees or commissions  
B. Salaries  
C. Payroll taxes  
D. Employee benefits  
E. Cost of merchandise for resale  
F. Cost of entertainment  
G. Postage  
H. Advertising  
I. Telephone  
J. Rental of equipment  
K. Facilities charge  
L. Permits  
M. Other expenses: (Specify) (See Attached)

A.  
B.  
C.  
D.  
E.  
F.  
G.  
H.  
I.  
J.  
K.  
L.  
Ma.  
Mb.  
Mc.  
Md.

- a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

#### N. TOTAL EXPENSES

72,497.84 N.

22,112.16

#### 3. ~~Net to charitable organization or charitable purposes~~

#### 4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, this report is true and complete.

Signature of authorized officer (Commercial Fund-raiser) DAVID E. ANDELMAN, PRESIDENT Title 24-03  
Printed Name Date

This report must be

by a charitable organization for verifying the distribution.

Signature of authorized officer ERIC SWANSON Title COO Date 2/26/03  
Printed Name Title Date

Signature of authorized officer Donald C. Allen Title Director of Finance Date 2/26/03  
Printed Name Title Date

Attorney General's  
Registry of Charitable Trusts

MAR 14 2003

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**COMMON CAUSE  
CAMPAIGN EXPENSES**

Professional Fundraiser's Fee \$ 67,924.60

Campaign Expenses

Personalization	\$ 23.45
Messenger Services	\$ 25.00
Postage	\$ 3,180.98
Production	\$ 818.44
State Registration	\$ 367.50
Overnight Delivery	\$ 157.87

Total Campaign Expenses \$ 4,573.24

**TOTAL FEES AND EXPENSES..... \$ 72,497.84**